

Lions' Spirit

03 25 2023



RETENTION

Just as important as
recruitment

Retention is defined as the ability to keep or continue having something. It seems that in District 5SE this concept is not being engaged actively by Lions Clubs.

Our District has the poorest membership retention statistics within our multiple district. How do we keep Lions engaged or interested in participating/remaining in their clubs? Have you done a club assessment or survey lately?

LCI has a lot of tools to use for retention of members as well as recruiting new members. The district's goal this year was to end the year with a positive membership growth.

MEMBERSHIP GROWTH

Toolbox

The membership growth toolkit is dedicated to provide you with the necessary resources in preparing for and hosting a successful membership growth event. The material and resources have been proven time and time again. This will help prepare you to engage active members and new volunteers.

[Click here for more.](#)



How is your club doing? Now is a good time to recruit new members as the yearly dues is decreased to one-quarter of the amount plus the new member fee. Continue to ask members of your community to attend a service project and sign them up for membership.

Try and partner with other organizations like the volunteer fire department or the local athletic boosters in a service project.

Ask, Ask, Ask. But we must remember to Listen, Listen, Listen as well. Members need to feel a sense of belonging and this may require us "old timers" to see things from a different perspective.

I have faith that we can end the year with a positive membership number.

Remember to update all information in MyLion or MyLCI by May 31. Club secretaries, please ask for updated phone, address and emails of all members and update them in LCI. If you need help with this, please contact Jennie Braaten or PDG Joan Marlette for assistance.

Also, please be sure to enter Officers for 2023-24 in LCI by May 15. Even if they are the same as the previous year, they need to be entered into the program for the next year.

All club members, please hold your president and secretary accountable to do this. Communication is difficult enough, but when all contact information is outdated, it puts the entire district at a standstill.

Finally, if you are having difficulty finding officers for your club, you may want to try a "team" for some offices. LCI allows you to enter only one name, but maybe a seasoned officer can be "official" and a newer leader in training can be the assistant and plan to take over in the future.

I hope spring will finally arrive and I will see you all in Brookings on April 1.

Together we can be the BEST district in the WORLD! (or show great improvement anyway).

A handwritten signature in black ink that reads "Lion Robyn Tyler".

5SE District Governor

SPRING FORUM

Registration
closing soon



Have you registered for the 2023 Spring Forum in Brookings?

The day should prove to be both informative and entertaining.

Registration and payment can be done online, directions are below.

Lions SSE Spring Forum 2023

Friday, March 31, Cabinet Meeting at Pizza Ranch, 1815 6th St., Brookings, SD
Saturday, April 1, Forum and Meals at Mickelson Middle School, 1801 12th St., Brookings, SD
Registration starts at 8 am with Forum program at 9 am.

Registration Form

Name _____ Lions position (or spouse) _____

Name _____ Lions Position (or spouse) _____

Address _____

Home Club _____ Club City, State _____

Your Best Phone Contact _____ Email _____

Is this your first Lions Forum? ____ Your highest Lions Office held _____

Registration fees:

	Before March 1	After March 1
Full (Breaks, Lunch, Banquet)	\$60/person	\$80/person
Banquet & Keynote Only	\$40/person	\$50/person

Mail registration forms and payment in full to:

Lion Lawrence Johnson, 1123 Squire Ct, Brookings, SD 57006

Make checks out to: "Lions Spring Forum 2023"

OR

Email registration forms to:

lpjohnso@gmail.com

and Venmo payment in full to: @Lawrence-Johnson-234

Lodging Available for March 31 and April 1 at (Block name is District 5 Lions):

Quality Inn Brookings-University, \$129+tax/night

514 Sunrise Ridge Rd, Brookings, SD 57006

Phone: (605) 692-9566

Comfort Suites University, \$149+tax/night

929 25th Ave, Brookings, SD 57006

Phone: (605) 937-5867

These blocks of rooms will be released on **March 1, 2023**

Lion Paul Fixen

Spring Forum Planning Committee Chairman



LIONS YOUTH CAMP

Recruit a teen for a
once-in-a-lifetime
experience

The Lions Youth camp committee is sending each Lions Club in Multiple District 5 (Saskatchewan, North Dakota and South Dakota) a challenge to help us restart the Lions Youth Camp in MD5.

We had three years of no camp due to covid, but now we have the opportunity to bring back the camp, starting the rotation back into District 5NW.

The Youth Camp committee is requesting each district in MD5 to send a camper to attend the camp in Medora, ND. The cost of the camp is \$400 per camper, whether it is a teenager, grandchild, niece/nephew, or friend of qualifying age of 15-18.

Discuss with your members, school counselor and churches to see if they know of a teenager who is looking to spend a week with other young people in the Badlands of North Dakota.

In the past the youth have experienced an awesome week with teens from other parts of the world but at this time we are only taking youth from our multiple district.

I have attended many camps and I can tell you the campers have a great time while learning about Lions Clubs. They will have a great story to tell your club when they come home.

We are planning on 40-50 campers, so please help the camp, you will send a camper and we will send you a future lion.

Thank You!

MD5 LIONS INTERNATIONAL YOUTH CAMP

JULY 16 -22, 2023

MEDORA, NORTH DAKOTA

Send us students ages 15-18

*Camp cost includes all lodging and meals
Low ropes, high ropes, zip line, mini golf
tournament, Medora musical, hiking in
Theodore Roosevelt National Park, water
park, bon fires, horse back riding*

Questions ???

CAMP COST \$400.

Please call

Lion PDG Judy Beaudry

701-220-4410 or 701-462-3433



**2023 LIONS YOUTH CAMP
YOUTH PARTICIPATION APPLICATION
LIONS YOUTH CAMP APPLICANT INFORMATION**

Campers Fee: \$400.00 US Dollars

Full Name: _____ **Date:** _____

Last First M.I.

Address: _____

Street Address: Apartment/Unit #:

City: State: Zip Code:

Phone: _____ **Email:** _____

Age: _____ **ARE YOU A LEO MEMBER?** _____ **T-SHIRT SIZE** _____

DISCLAIMER AND SIGNATURE

I agree to abide by the policies of the Lions Youth Camp. Unauthorized personal travel or leave of absences during the program are prohibited, unless approved by the camp director. My participation is not for tourism, formal education, or employment. I will not operate a motor vehicle during my stay at the camp. Any serious violation of the program's policies on my part may, at the discretion of the host Lions officer, result in the immediate termination of my visit at my expense.

I certify that my answers are true and complete to the best of my knowledge.

Parents Signature: _____ **Date:** _____

Campers Signature: _____ **Date:** _____

**Please make checks payable to: MD5 Youth Camp
Mail Applications To: Lion PDG Judy Beaudry
1002 Cannon Lane Washburn, ND. 58577**

Lion PDG Judy Beaudry

Lions Youth Camp Coordinator

LEADERSHIP TRAINING

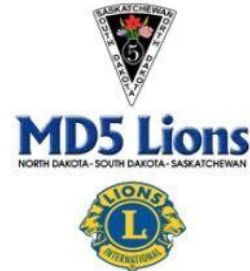
Regional Lions
Leadership
Institute set for
Bismarck



ARE YOU READY TO DEVELOP YOUR LEADERSHIP POTENTIAL ?

Join us in person in Bismarck May 5th-7th for our MD5

REGIONAL
LIONS LEADERSHIP
INSTITUTE



**YOU DON'T
WANT TO
MISS OUT!!!**

This is a fun and informative training opportunity for your officers, club membership, and those aspiring to enter into Lions Leadership Zone or District levels outside of their club!

Gain important skills, enjoy socializing, and make strides in reaching your full leadership potential as an MD5 Lion!



So, Lions Club members of Multiple District 5 —
WHAT ARE YOU WAITING FOR?

Plan to attend the
MD5 Regional Lions Leadership Institute (RLLI),
being held in person & presented by your Multiple
District 5 Lion leaders on May 5th - 7th 2023

Watch for updates
in the coming weeks,
when you will find the
fee and registration
information.

Training included in this session:

- Lions Code of Ethics
- Structure of Lionism
- Team Development
- Cultural & Diversity Awareness
- Public Speaking
- Time Management
- Addressing Member Motivation
- Goal Setting



MD5 Lions
NORTH DAKOTA - SOUTH DAKOTA - SASKATCHEWAN



Lion Kevin Bean

5NW Past District Governor



ENJOY A POP

Help St. Jude's
Cancer Research
center

Lions Clubs International has identified five pillars of service that Clubs should focus efforts to improve throughout the world. One of the ways Lions in District 5SE can help support children living with cancer is to collect bottle caps and code numbers from Coca Cola.

Bottle caps from 20 oz and larger bottles of Coke, Diet Coke, Dr. Pepper and Sprite have a code written on the inside of the cap. Twelve packs of cans have a code on the flap of the opening.

These codes can be entered into a program and Coca Cola will donate money to St. Jude's Cancer Research for Children. Children from South Dakota often participate in clinical trials from this research and benefit immediately from it's findings.

If all clubs in the district collect these caps and flaps, we can make a collaborative difference in childhood cancer treatment. Start saving today!

For more information please contact Lion Rick or Lion Jackie Cerkowniak.

Together we CAN make a difference.

5SE District Governor

THE GIFT OF VISION

Support Dakota
Lions Sight &
Health



As established by the Lions clubs of South Dakota, Dakota Lions Sight & Health's mission has been focused on "Helping to Enable the Restoration of the Gifts of Sight & Health" for more than 30 years.

This mission guides our programs and practices yet today throughout our region. We are able to fulfill the mission through eye and tissue donation options which enable the gift of sight for nearly 1,000 recipients each year and restore health to thousands more through non-ocular tissue grafts.

Operating an organization the size of Dakota Lions Sight & Health is a significant undertaking. We are fortunate enough to fund much of the core operations supporting our mission through reimbursements from the medical community for the services and tissues we provide.

As a nonprofit, however, we also rely on critical support from Lions like you to fund programs that continue to grow the mission. Some of the many programs we use fundraising dollars to support include:

- **Continuing Medical Education** helps healthcare professionals, hospital staff, EMS, funeral homes, and law enforcement develop their skills.
- **Community Education** gives service clubs, such as the Lions, and other community-based organizations the opportunity to learn more about the impact of donation.
- **Drivers Education** allows new drivers to make informed choices about donor designation as well as start the conversation at home.
- **Donor Tribute Events** bring donor families and transplant recipients together to recognize The Restoration of Sight & Health Scholarship grants four \$1,000 scholarships awarded to students in our region who are pursuing an education aligned with our mission.
- **Gratis Corneas** are available to surgeons upon request to help individuals in financial need The Vision Fund is a new program formed in partnership with the Foundation, to help expand funding to support sight restoration surgeries for those in need of financial assistance.

By choosing to support Dakota Lions Sight & Health, your donation makes a direct impact on the health and well-being of those in your community and beyond.

We truly appreciate your support. Together we serve.

To learn more about our organization, or to schedule a presentation, please call Chad Hohwieler, our Community Outreach Coordinator, at 605-360-4259 or toll free at 1-800-373-1008 ext. 6074.

Marcy Dimond

Dakota Lions Sight & Health



NEW VOICES

Take on the
United Nations

On March 3, there were five Fargo Gateway Lions in New York city to experience Lions Day at the UN. District Governor Scott Hildre, Miriam Hildre, Fowzia Adde/ from Somalia, Jihan Brifki/ from Kurdistan, and myself. (DG Dave Butler and I had attended this event in March 1996.)

During introductions of International Lion officials, two New Voices global leaders were named: Joyce Middleton from the U.S. and Elisabeth Haderer from the Netherlands. We had met in Montreal with PIP Gudrun Yngvadottir during a New Voices seminar with an international audience.

They were also at the US/Canada Forum in Calgary, Joyce was the moderator and facilitator Elisabeth leading a New Voices seminar titled: From Initiative to Movement- New Voices are telling great stories about service activities, getting into leadership positions, and strive for diversity in membership, leadership, service and marketing.

After the closure of the UN session, DG Scott Hildre, Lion Miriam Hildre, and I attended a reception back at our hotel. Global leaders was accessible; I was able to speak with Joyce about all the New Voices activity in our MD5 region.

She was interested in the upcoming MD5 convention in Spearfish where New Voices will have two break-out sessions; an introductory about New Voices and an impact about what has happened to the past nominees/their growth in Lions.

Lion Joyce asked how my actions during these past four years with New Voices will impact the next Lion to takes over as the MD5 coordinator?

In my opinion:

1. My actions has been introducing and explaining New Voices by speaking at the South Dakota, North Dakota and Saskatchewan conventions these past years and the upcoming Spearfish event.
2. The Council of Governors approved a budget to help offset my expenses. It should continue so the next NV coordinator could speak at the conventions, makes visits to clubs about the LCI initiative and the nominees in their MD5 report.

Next Elisabeth told me there would another New Voices session in Boston; similar to the one held in Montreal. Also, a session at the USA/Canada Forum in Reno.

Lion Crystal Queker

MD5 New Voices Coordinator

MD5 CONVENTION

Registration is
open now



The 2023 Multiple District 5 convention is set for Memorial Day weekend in Spearfish.

Registration is open now, the three-day conference starting May 25 is \$155. There is a block of rooms at the Spearfish Holiday Inn, where the convention will take place.



Catch The Spirit
2023 MD5 Convention
May 25 - 27, 2023
Spearfish, South Dakota

Registrant 1 (please print)

Registrant 2 (please print)

Name: _____

Name: _____

Lion Leo Guest

Lion Leo Guest

Club Name _____

Club Name _____

District 5 NE 5 NW 5 SE
 5 SKN 5 SKS 5 SW

District 5 NE 5 NW 5 SE
 5 SKN 5 SKS 5 SW

Other: _____

Other: _____

Address _____

Address _____

City/Prov _____

City/Prov _____

Postal/Zip _____

Postal/Zip _____

Email _____

Email _____

Phone No. _____

Phone No. _____

Dietary Needs No Yes List: _____

Dietary Needs No Yes List: _____

Saturday Eve Main Meal Pref: Chicken Breast
 Roast Beef
 Pork Loin

Saturday Eve Main Meal Pref: Chicken Breast
 Roast Beef
 Pork Loin

Questions? email PCC Stan Smith: ssmith@midco.net

Convention Registration - US \$155 Unless Early Registration (circle rate below)

Early No participants X US \$140 [Postmarked on or before March 1, 2023]
Regular No participants X US \$155 TOTAL Enclosed: US \$ _____

NOTE: Refund of registration is possible until April 15, 2023 by request in writing to above address.
Refunds will be considered after this date with a written approval by the Convention Committee.

ACCOMMODATIONS - Call

Spearfish Holiday Inn / (605) 642-4683
Standard room @ \$99.99 US / Suite @ \$129.99 US
<https://spearfishconventioncenter.com>

<https://visitspearfish.com/>

Register

Mail form and check payable in US funds to:

2023 MD5 Lions Convention
C/O Spearfish Lions Club
PO Box 503
Spearfish, South Dakota 57783

2023 MD5 Convention tentative schedule

MD5 Convention

MD5 2023

Lions Convention – Catch the Spirit Tentative/Summary of Schedule – 2/27/23

Thursday

8 AM – 6 PM	Registration/Credentials for delegates
8 AM – 3 PM	MD5 GAT Summit
12 PM – 6 PM	Silent Auction Set-up
12 PM – 7 PM	\$ Free Afternoon (Special Trips, Golf, etc)
3 PM – 5 PM	MD5 Council of Governors Meeting
	\$ Dinner on your own
7 PM – 10 PM	Ice Breaker / \$ Cash Bar / Corn Hole /\$ bus to Deadwood) / Hospitality Rooms

Friday

7 AM – 5 PM	Registration/Credentials for delegates
07:30 AM	Breakfast (Buffet style, come in between 8-8:30)
8:30 AM	Opening Ceremony (Flags, Welcome to Spearfish)
8:45 AM	IPIP Alexander Provides Convention Charge
9:15 AM	Mayor Barnett – Rapid City Flood
10:00 AM	Coffee Break – Sponsored by New Voices
10:15 AM	3 Breakout Sessions
11:10 AM	3 Breakout Sessions
12:15 PM	Senior Councillor Awards Luncheon
1:15 PM	MD5 Council Chair
2 PM	MD5 Business Meeting
3 PM	Break to Travel to Spearfish Park
3:30 PM	Memorial Service
4 PM – 6 PM	\$ Free time (e.g. Fish Hatchery, downtown Spearfish, breweries)
6 PM	Cash Bar
6:30 PM	LCIF Melvin Jones Fellowship Supper
7:30 PM	Speaker – IPIP Alexander
8:00 PM	Presentation of Melvin Jones Awards
8:45 PM	\$ Silent Auction Finished
08:30 PM	Music/Dancing - by Larsen/Rener

Saturday

7 AM – 10 AM	Registration/Credentials for delegates
08:00 AM	States & Provincial Breakfasts
09:30 AM	MD5 Credentials Committee Meeting
09:30 AM	3 Breakout Sessions
10:20 AM	Coffee Break – Sponsored by Marcus Stacey of Thrivent Financial
10:30 AM	LCI Forum with ID Diane Pitts
11:30 AM – 12:30 PM	2023 Red Jacket Presentations
12:30 PM	2023 Red Jacket Luncheon
01:30 PM	MD5 Business Meeting (voting)
2:30 PM – 6:00 PM	\$ Special Trips / Free Time
06:00 PM	\$ Cash Bar
06:30 PM	MD5 Council Chair's Banquet Speaker – ID Diane Pitts



CLUB VISITS AND HONORS

Celebrate
milestones and
achievements



Four Britton Lions Club members were presented with years of service awards at the recent meeting. From left, Helen Nice, 35 years; Larry and Lori Buntrock, 25 years; and Fran Wookey, 15 years.

Britton Lions Club





Got some Lions club visits in before the next round of snow! Thank you to the Freeman and Alcester Lions. Both clubs are an integral part of their communities.





The first club formed in SD continues to rock the service in Sioux Falls. Had a great discussion about membership and service with Sioux Falls Downtown Club.

Then off to Madison for a meeting with some dedicated and hard working Lions. Enjoyed seeing my long time friend Irma Beukelman!

Thanks to both clubs for your hospitality! I love being a Lion!

Lion Robyn Tyler
5SE District Governor

DISTRICT 5SE

Meet the leadership team



Wonder who's on the 2022-23 District Leadership Team? Click the links to find out:

- [Officers](#)
- [Zone Chairs](#)
- [Committees](#)
- [Past District Governors](#)
- [Meeting minutes](#)



SAVE THE DATE

Important
meetings and
events

2023 Spring Forum, April 1, Brookings.

- [Find the registration forms here.](#)

2023 MD5 Convention, May 25-27, Spearfish.

- [Find the registration forms here.](#)

Lions International Convention; July 11-17, 2023, Boston.

- [Find the registration forms here.](#)

South Dakota State Lions Convention; Sept. 29-30, Sioux Falls.

- [More information coming soon.](#)

IN THE KNOW

News from around
the multi-district



[February Lion's Pride, Saskatchewan.](#)



SUBMISSIONS WANTED

Send your club
news to:

5seenews@gmail.com

