

Lions Spirit 6-23

Wrapping up the Lions year



Serving through summer



A YEAR IN REVIEW

The gift of service

Service through Lions was the legacy I was gifted by my parents Lion Robert and Lioness Edna Tyler. It has been an honor to serve District 5SE as the District Governor for 2022-23. I have traveled thousands of miles both locally and internationally, acquainting myself with parts of South Dakota I never would have discovered without the mission of Lions.

I have been able to visit 37 clubs within my district, meeting dedicated people and witnessing the communities that benefit from each Lion's service. Communities that would not have recycling programs, baseball fields, parks, scholarships for local students to further their education, preschool vision screening and eyeglass assistance without their Lions Clubs.

With the help of all Lions, District 5SE accomplished the following this year: The global membership team has been present in Hartford attempting to start a new Lions Club. Efforts were mighty and a small impact was made but it has been difficult to identify potential leaders.

Efforts will continue into the 2023-24 Lions year with the goal to get a new club started in this growing community where I was introduced to Lionism. Thank you to Lions Jackie Cerkowniak, Meredith Clark, Todd Smith and LeeAnn Haisch for your work on this project.

The project will continue with a Town Hall Meeting to complete a Community Needs Assessment on July 11, 2023, at the Hartford Fire Hall. A traveling membership carnival was developed with the intention of its use by district clubs to increase membership. Plans are to introduce it to the membership at the State Lions Convention in October.

Cabinet meetings were held in Dell Rapids (August); Rapid City (October), Virtually (January), and Brookings (March). Spring Celebration of Service (Forum) was held in Brookings on April 1, 2023. Despite blizzard conditions, sixty-one Lions attended.

A SWOT analysis of the district was completed, education of officers, new member orientation, and several seminars including stories of the impact Lions have had on individuals' lives. Information on collaborative service between service clubs was presented as done in Brookings between the Lions, Optimists, and other service clubs.

A district wide service project provided over 150 Happy Birthday Boxes that were distributed within 15 communities throughout the district. The box/kit included a cake, soda, pan, frosting, candles, and a handmade card. A birthday cake can be baked with this kit. The kits were distributed by Lions Clubs to food pantries, homeless and women's shelters, and hospice houses throughout eastern South Dakota.

Thanks to the outstanding efforts of PCC Tom Grimmond and Cabinet Secretary Jennie Braaten, District 5SE raised \$30,514 for Lions Club International Foundation.

Although a new club wasn't chartered this year, the district will end the year with a net membership increase. Continued efforts will focus on new member orientation and ways to retain members within the district.

The above accomplishments would not have happened without the efforts of my District Governor Team and Cabinet, Sioux Rise Lions Club members and every Lion in District 5SE.

Thank you to each of you for your commitment, care, and effort in maintaining the legacy of Lions service within eastern South Dakota. Also, I'd like to thank my awesome co-workers at Sanford Ava's Hospice House for covering my shifts when asked and just putting up with my continual chattering about Lions.

Lion Robyn Tyler
5SE District Governor

MD5

New Voices roar
with spirit



From left, 5SW PDG Jullaine Arent-Rollman, Evening Star club president Geri Drabek, Paula Hohn, Sheryl Logan, Bev Drabek, 2nd VDG Frances Waites.



From left, 5SE 2nd VDG Darlis LaBahn from Vermillion Lions, with club president Maxine Johnson, New Voices coordinator Crystal Dueker, 2nd VDG-elect Page Newton (Cabri Lions/Saskatchewan), PCC Marie Ann Ben from Vermillion Lions, Alcester club president Paul Warner, VDG-elect Heather Vermeersch (Estevan Lions/Saskatchewan), PCC Eunice Cameron (Saskatchewan)

More than 60 Lions, (40% of attendees) gathered to learn more about The New Voices Initiative by LCI. It was held within two break-out sessions at the recent MD5 convention in Spearfish, South Dakota.

The first session was a Power Point Introduction by Global Chair/PDG Nicole Le Page from Quebec. She shared how the LCI Initiative got started back in 2018 with International President Gudrun Yngvadottir of Iceland because of positive results. During the past four years, almost 100 New Voices nominees have been recognized in MD5 for their excellence in Service, Membership, Marketing, and Leadership.

Immediately following was the second session about IMPACT. A few stories were shared from past and present nominees about their personal growth since being awarded as a New Voice in their category. Most of them had the common element of dedication in just serving in their clubs. Gaining confidence helped each of them step up into further service and leadership positions in their districts.

The side impact of New Voices has been to increase the representation of women in Lions International. Today there are 423,000 female members and under 1 million male members. (I heard that was a 20% increase of women over the past 4 years). Let's see where we are in 2024 as we all strive to bring in new members to help us serve our communities with compassion and kindness.

Leon Crystal Dueker
MD5 New Voices Coordinator



MEMBERSHIP EVENT

Hosted by Zone 7
Lions



MONDAY
June 26th
4 - 7 PM



3920 S Western Ave

FOOD TRUCKS



All are invited



Bounce Around Inflatables
www.BounceAround-Inflatables.com

Just South of 49th light on Western Ave.

Lion Jennie Braaten
District 5SE Secretary

LIONS INTERNATIONAL

What's new?



Part of the benefit of attending District, State and Multi-District meetings, is the information that is being discussed and decided at the International Board of Directors meetings of LCI. The following information was presented at recent conventions:

- An International dues increase was voted on in Montreal in 2022 and will take effect July 1, 2023. International dues will increase by \$3 on July 1, 2023, another \$2 on July 1, 2024, and another \$2 on July 1, 2025.
- July 1, 2023 dues will be International: \$46/year District/MD5:from \$18.50/year
- For communication purposes, Lions Clubs International will be known as Lions International. The legal name will remain the same. (LCI will become LI)
- Discussion is being held on changing the membership number in the districts to be able to run a candidate for International Director. Currently the number of members required to be a recognized district is 1,250 but changes are being proposed.
- In a few months, MyLion, MyLCI and Insights, along with some additional tools and functionality, will be combined into a unified mobile experience. All members and club secretaries should make sure mailing addresses are current, phone numbers correct and each member has the correct date of birth entered. All members should have a unique email address IF THEY CHOOSE to use the website. All members are encouraged to become familiar with the new website when available because it will contain a lot of information that should be easier to find, search and use. Learn more at www.lionsclubs.org/portal-updates.
- Continue to recruit new members but be sure to orient them to your club, the district, Multiple- District and International. Information can be found at lionsclubs.org. Be sure to make members feel welcome and encourage and listen to their ideas.

Lion Robyn Tyler
5SE District Governor



MD5 CONVENTION

Scenes from Spearfish







Lion Robyn Tyler
5SE District Governor

PEACE POSTER

Kits available for
this year's contest



The theme of the peace poster contest for 2023-24 is "Dare to Dream." Students at the age of 11, 12, and 13 on Nov. 15 are eligible to participate.

There are cash prizes available for winners at the District and Multidistrict level. [International winners](#) receive a cash prize and a trip to the International Convention which will be in Melbourne, Australia, in June 2024.

Your club can sponsor a Peace Poster Contest by contacting your local school, youth group, Scout chapter or your community's library summer program. The top two Peace Posters from District 5SE will be included in the annual Peace Poster Calendar printed by MD5 with proceeds to benefit Lions Club International Foundation (LCIF).

Clubs must submit their winning peace poster to the District Governor around Nov. 1 each year.

Lion Robyn Tyler
5SE District Governor



DG VISITS

Sioux Land and Brookings Early Bird





Celebrated with the Sioux Land Lions and visited the 3M plant for a meeting of the Brookings Early Bird Lions Club. I have had experiences I would've never imagined without being a Lion.

Lion Robyn Tyler
5SE District Governor

5SE

Celebrating and recognizing district leaders



District 5SE Lions worked hard this year and it is now time to recognize and celebrate accomplishments.

Club Excellence Awards (2021-22)

- Brookings Lions Club, Robert Bell, President
- Sioux Falls Siouxrise Lions Club, Michael Haugen, President

International Global Membership Team Chairman Awards:

- 2021-22 DGE LeeAnn Haisch, Alcester Lions Club
- 2022-23 Lion Jackie Cerkowniak, Sioux Falls Sioux Empire Lions Club, Zone 7 Chair

District 5SE Awarded Melvin Jones Fellowship

- Lion Meredith Clark, Viborg Area Lions Club, District IT Chair, and Zone 6 Chair

Presidential Certificate of Achievement (Fourth Highest Award given in Lionism)

- Lion Jennie Braaten, Sioux Falls Sioux Land Lions Club, District 5SE Secretary
- Lion Jackie Cerkowniak, Sioux Falls, Sioux Empire Lions Club, Zone 7 Chair
- Lion Paul Fixen, Brookings Lions Club, District Convention Chair, Zone 4 Chair
- Lion Lori Buntrock, Britton Lions Club, Zone 1 Chair
- Lion Todd Smith, Sioux Falls Downtown Lions Club, District Hunger Chair

President's Leadership Award (Second Highest Award in Lionism)

- PCC Marie Anne Ben, Vermillion Lions Club, District Long Range Planning Chair

Congratulations to all award winners.

Club Presidents, Secretaries and Zone chairs: please consider submitting completed award applications for the 2022-23 Lions year to DG Robyn Tyler by August 25, 2023. Help us recognize you for your excellent work. Applications will be sent by email soon and can be found at lionsclubs.org.

Lion Robyn Tyler
5SE District Governor



PREPARING FOR THE 4TH

Willow Lake Lions ready a parade float

Willow Lake Lions are getting ready for their float in the 4th of July parade. They will be sponsoring a Veteran on the next Honor Flight and continue to give scholarships to local high school students to attend college! Thank you for serving your community!



Lion Robyn Tyler
5SE District Governor

SWOT

Global membership approach



The Global Membership approach equips districts to develop membership through a strategic process focused on rejuvenating districts with new clubs, revitalizing clubs with new members and re-motivating existing member with fellowship and exciting service.

The four step process involves building a team, building a vision, building a plan, and building success. This process will continue over several years.

Your district leadership team has started the process by completing a SWOT analysis with Lions at the Spring Leadership Forum in Brookings. The process will continue as the Global Membership Team reviews the results and envisions a plan to improve our district.

Please review the information below and if you have ideas, thoughts, or suggestions please contact DG Robyn Tyler or DGE LeeAnn Haisch. All input is valuable!

District 5SE SWOT Analysis Results District Convention Attendees 04/01/2023

STRENGTHS

1. Strong Friendships
2. Past District Governors stay active in the district
3. Numerous and varied service projects
4. Ample opportunity for leadership
5. Clubs integral to communities

WEAKNESSES

1. Lacking the desire to self-promote clubs and happenings
2. Need more family unit membership
3. Traditions
4. Communication

OPPORTUNITIES

1. Introduce kids to Lions organization
2. Facebook share/like
3. Work with other service clubs
4. Spread the word about Lions through other options
5. Branch clubs
6. Share service activity ideas
7. Use of technology for meetings

THREATS

1. Keep building relationships with other service clubs and community businesses
2. Age of membership
3. Traditions
4. Distance/Weather
5. Competition for membership with other organizations
6. Staying relevant to community/individual needs

Lion Robyn Tyler
5SE District Governor



DG VISITS

**Brandon and
Watertown clubs**

Lions in Watertown and Brandon continue to serve their communities! So proud to be a member of District 5SE!





Lion Robyn Tyler
5SE District Governor

HARTFORD JAMBOREE

33 kids receive eye
screenings



We were in Hartford at the Hartford Jamboree. We did 33 eye screening with three being referred. Also handed out cards showing the town hall meeting and talked to others about Lions. We had a great time.







Vision Screening Consent Form

Your local Lions Club and KIDSIGHT South Dakota is offering a free vision screening to your child. The screening is approximately 85-90% effective in detecting potential vision problems. No physical contact is made with your child and no eye drops are required. For more information go to www.kidsightsd.org.

Child's Name: _____ Date of Birth: _____ Male Female

Ethnicity: Hispanic White Black Native American Asian Other

Parent/ Guardian Name: _____ Phone: _____

Address: _____ Email: _____

For Multiple Children Being Screened:

Child's Name: _____ Date of Birth: _____ Male Female

Ethnicity: Hispanic White Black Native American Asian Other

Child's Name: _____ Date of Birth: _____ Male Female

Ethnicity: Hispanic White Black Native American Asian Other

Information obtained from this vision screening is preliminary only, and does not constitute a complete exam or diagnosis of vision problems.

Data obtained from this vision screening may be shared with entities participating in the vision screening i.e. school nurse, day care, daycare provider, SD Lions Foundation, etc. Results will be kept private and on file by the SD Lions Foundation using your child's name and date of birth.

I will receive the results of the screening through the Lions "KIDSIGHT" Preschool Vision Screening Program only if my child is recommended for a full eye exam.

I am responsible for arranging a complete eye exam if my child has been referred as a result of the screening.

Please communicate by telephone or email if my child does not pass the vision screening for the purpose of the success of the program.

The SD Lions Foundation is not accountable for any errors of commission, omission or another misdiagnosis.

Guardian Signature _____

Date _____

Hartford

Town Hall Mtg.
Tuesday, July 11th
at 6:30 at the
Hartford Fire Hall

Tell us what community
additions or improvements
you think Hartford needs.

Approximately 85-90% effective in detecting potential vision problems. No physical contact is made with your child and no eye drops are required. For more information go to www.kidsightsd.org.

Child's Name: Cayenne Hahn

Ethnicity: White Black Native American Asian Other

Parent/ Guardian Name: _____ Date of Birth: _____

Address: _____

SUN	MON	TUES	WED
	MAY	JULY	<u>Cayenne</u>





Lion Meredith Clark

District 5SE IT



ZONE 7 LIONS

Serve nearly 400
through food
program

Zone 7 Lions package and distributed food at "Food To You" on June 15 at Augustana Lutheran Church. We served 350 to 375 individuals that evening. It's A Great Day to be a Lion.









Lion Jackie Cerkowniak

5SE Zone 7 Lions

WRAPPING UP THE YEAR

Final DG visits of the 2022-23 year



Last official visit of my DG year. Canistota Lions are busy recruiting new members and planning for their big Sport Days fundraiser and pie contest! The club works hard and has fun! Welcome to the newest Lions installed tonight.





Lion Robyn Tyler
5SE District Governor



DISTRICT 5SE

Meet the
leadership team

Wonder who's on the 2022-23 District Leadership Team? Click the links to find out:

- [Officers](#)
- [Zone Chairs](#)

- [Committees](#)
- [Past District Governors](#)
- [Meeting minutes](#)

SAVE THE DATE

Important
meetings & events



Lions International Convention; July 11-17, Boston.

- [Find the registration forms here.](#)

South Dakota State Lions Convention; Sept. 29-30, Sioux Falls.

- [More information coming soon.](#)

2024 MD5 Convention: May 16-18, Minot, N.D.

- [Find the registration forms here.](#)



SUBMISSIONS WANTED

Send your club
news to:

5seenews@gmail.com